

# MISHKAN

#SocialCRM

#KnowYourFan

#ArtistManagement



## COMPANY INFO

- Founded in May 2020
- Registered in Hong Kong
- Pre-revenue Stage
- No. of employee: 2
- Self-funded till now
- Soon to raise our angel round



## OUR TEAM



Jade Liao  
- HKUST Alumni  
- Former VC investment manager

CEO & Founder



Whitney Liao  
- CUHK Alumni  
- Project Exp. in AI/ML, web scraping, etc.

CTO & Founder

## OVERVIEW

57% of the Entertainment & Media (“E&M”) industry revenue is made digitally; however, artist management companies are struggling to have an efficient way for artist online presence monitoring and a holistic fan view due to poor data integration and language barrier.

Mishkan is building an omni-channel social CRM that could understand languages of fans for artist management industry. Through machine learning techniques, we aim to save 90% of your time spent on social listening and to know your fans without actually knowing them.

## PRODUCT FEATURE

- ✓ All-in-one Dashboard
- ✓ Sentiment Analysis
- ✓ Cross Platform
- ✓ Social Listening

## TARGET MARKET

 **\$36B**

APAC Artist Mgmt.



**AGENCIES**  
Custom Pricing



**INDIVIDUALS**  
\$39/month

Find us at:

[www.revmishkan.com](http://www.revmishkan.com)

