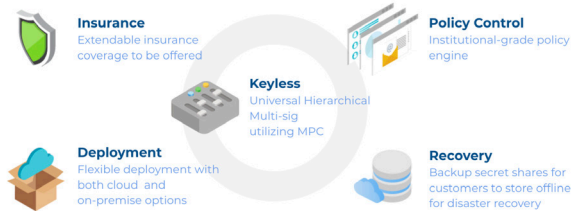


BUSINESS OVERVIEW

Customomy is a Hong Kong-based enterprise crypto custody solution company with its own intellectual property that leverages state-of-the-art MPC (multi-party computation) technology. It delivers an institutional-grade digital asset wallet with granular access control mathematically built in.

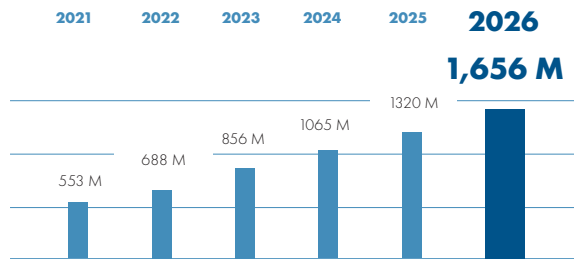


MARKET ANALYSIS

Customomy is tapping into one of the fastest growing markets. The global crypto asset management market was estimated to be USD 446.37 million in 2020 and is expected to reach USD 553.88 million in 2021. At a compound annual growth rate (CAGR) of 24.42% from 2020 to 2026, the market is expected to reach USD 1,656.09 million by 2026.

Global Crypto Asset Management Market Size

Market forecast to grow at a CAGR of **24.4%**



Source: Research and Markets

Most of this spending is used to solve the main problem of managing and protecting the private key. As reported in New York Times, "Of the existing 18.5 million Bitcoin, around 20% — currently worth around USD 140 billion — appears to be lost or held in stranded wallets, according to the cryptocurrency data firm Chainalysis."



20% of Bitcoin was locked because of key lost

Source: New York Times

In the past ten years, more than [40 hacking incidents](#) have been identified and 1.1 million Bitcoin, 585,000 Ether and countless altcoins have been stolen. That is equivalent to USD 41 billion at present value. Therefore, keeping crypto assets safe and well-managed is the number one priority for many existing and future cryptocurrency financial institutions.

If Customomy can get just 1% of the market share by 2026, the potential revenue would be equivalent to USD 16 million.

KEY DIFFERENTIATORS

The core of our key management solution is the development of a keyless hierarchical multisig solution that is based on MPC technology. This solution provides universal integration to major digital currencies and assets. By introducing our patent-pending hierarchical key management protocol, we provide a mathematical embedding of vertical access control in the MPC technology to enable businesses to fully control and manage their digital asset in a secure and flexible manner.



Industry

Fintech

Major Achievements

[Finalist of IFTA award 2020](#)

[The member company of Incu-app Programme, HKSTP](#)

[A member of Fintech Association of Hong Kong](#)

[A member of MPC Alliance](#)

Key Management



Keith Hung
CEO & Co-founder

An achievement-oriented technology entrepreneur with 20+ years enterprise application solution experience in Oracle and Salesforce, and early adopter of blockchain who founded a blockchain project in 2013.



Raymond Lam
Chief Engineer & Co-founder

A cryptography expert in blockchain technology. Received M.Phil. in Information Engineering.



Annie Hui
COO & Co-founder

20+ years Enterprise Architect experience in Oracle from applications to cloud solutions.



Calvin Choy
CSO & Co-founder

20+ years consulting experience in enterprise application solutions, including CX/CRM and ERP.