



# 小君子

## ▶ App Name

Gentle Kids App

## ▶ Release Date

01/07/2021

## ▶ Category

Education

## ▶ Available On



## ▶ Price

HK\$288 - HK\$400 per month

## ▶ Website

<https://www.gentlekids.com.hk/>

## ▶ Business Contact

info@gentlekids.hk

## ▶ Social Media



## ▶ Hashtag

#MoralEducation #ChildGrowth  
#ParentChildRelationship

## ▶ Developer

Gentle Kids Limited

## ▶ Awards



- ▶ SME's Youth Creative Entrepreneurship Award
- ▶ JCI Hong Kong Jayceettes Business Affairs Female Elites' Series: Most Popular Award

## ▶ Incubation Program



## AIM/VISION

**Gentle Kid App** aims to assist parents in nurturing kids **aged from 4 to 9** as polite and well-behaved pillars of society by delivering daily missions.

## SHORT DESCRIPTION

**Gentle Kids APP** is the first **moral educational app for kids and parents** with advanced technologies (AI), aimed to inspire Kindergarten to Primary school kids to grow in a good direction. Our APP serves as the greatest assistance to working parents, novice parents and parents who focus on nurturing kids with good conduct and academic results. Gentle Kids adopts the moral education framework 24 Character Strengths proposed by Peterson and Seligman. Under this framework, kids will participate in interactive missions with encouragement and rewards to nurture their good practice in moral education and positive thinking.

## FULL DESCRIPTION

**Gentle Kids APP** is the first **moral educational app for kids and parents** with advanced technologies (AI), aimed to inspire Kindergarten to Primary school kids to grow in a good direction. Our application AI model will deliver a daily mission for kids to learn that is tailored made for them according to their age, ability and performance. Our App is attractive to kids with lots of cartoon characters, stories, stickers, and awards to encourage them. Apart from moral education, our App also provides weekly academic worksheets and British English dubbing to provide academic support for the kids.

In Hong Kong, many working parents lack parenting time with kids and have less understanding of their daily behaviours. To strengthen the parent-child relationship, we provide practical parenting solutions, academic support, and nurture kids with the necessary good character and academic study.

## Features

- ▶ Provide **> 800 moral educational missions**, covering all kinds of venue and people
- ▶ Provide **stories** to help kids understand the reasons behind each mission; meanwhile, strengthen the parent-kids relationship
- ▶ Encourage kids to complete daily moral missions by **reward mechanism**
- ▶ Provide **education tips** and **family time suggestions**

## More Premium Functions

- ▶ Adopt **artificial intelligence (AI)** to deliver **tailored-made** daily mission for kids
- ▶ **Report and analyse** kids' learning content and progress **monthly**
- ▶ Provide **exercises** with different subjects
- ▶ Teach daily use English by **British teacher**
- ▶ Receive **certifications** if complete missions on time